IAM

# TAMARA PARISIO, MBA

TAMARA PARISIO, ART & INDUSTRY award winning business strategist, marketing specialist, creative director, & wordsmith

Creative solutions to reflect the depth of what you do. TAMARAPARISIO.COM





## **CHARACTER**

Imagine yourself as the star in the role of you, successful in this endeavor. Describe you in this starring role:

#### CAST

Who are the influencers you can engage to play a part in your success? List them and note how they will show up:

#### **SCENE**

What is the script you will have prepared for when the curtain calls? Focus is all about strategy.

- 1. Ready Your Goals
- 2. Set the Steps
- 3. Go! Action!

## **CRITICS**

What are the messages you will tell yourself (that inside voice)? and what will you accept from others?

## CUT

When you dream big, doubt and fear emerge. Dealing with the doubt and fear is a major part of the work–script your shift.

"I believe that wordsmithing an intentional script is key to realizing anything you dream in life—allowing you to play out your highest potential. From your life plan to your business plan and every message you deliver, script your shift into the starring role of your success." — Tamara Parisio

Strategic wordsmith, innovative marketing and advertising strategist, Tamara scripts your business across boundaries into opportunity. Tamara brings experience from across multiple industries and disciplines. This inspires inventive and innovative ideas for your brand, and every action is spelled out with compelling clarity.

#### PITCH PERFECT

Wanna talk about you? Have your people call my people to schedule your screen test. \$300 \$150 SPECIAL One Time Offer for a one-hour session to create your 30-second pitch— we will heartstorm together while you audition for the leading role in your life. I give you my word.

( amara Parisio