

TAMARA

SPEAKER | AUTHOR | WORDSMITH





INSPIRES YOU TO STEP INTO THE LEADING ROLE OF YOUR AWARD WINNING LIFE

The WORDSMITH WEARS PRADA

Tamara Parisio is an award-winning (Clio, ADDY, EFFIE, Creative Excellence) marketing, branding, and advertising executive. She has a talent for developing brands, image, and core propositions to reflect the depth of a business intention. Tamara has directed efforts for multi-million dollar brands including Mattel, Firestone, Teleflora, and Jafra. She has been creating stories for companies across industries. Tamara is a prolific writer, creative director and thought leader.

SCRIPT YOUR SHIFT™

Compose the most powerful words to form the message to make your first impression last. An intentional script results in greater predictability of the experience of living your goal, your dream, your life, personally and professionally. Discover the most powerful way to express your story, stand out with your audience, get noticed, and become the chosen one — step into your celebrity spotlight in the leading role of your life.

TOP TAKEAWAYS

- 9 Keys to "leave them wanting more" (Get Attention & Interest)
- 7 Steps to "elevate your confidence" (Power of Words)
- 5 Tips to "handle conflict" (Say This Not That)

ENTERTAIN

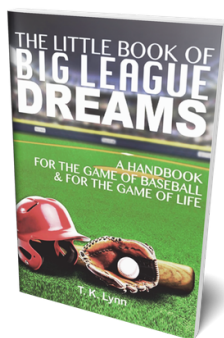
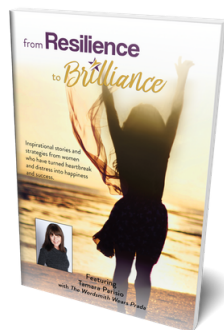
Character, Cast,
& Critics

EDUCATE

Set the Stage & Step
onto the Scene

MOTIVATE

Your Award-Winning
Performance



"Tamara is by far one of the most creative and talented professionals I have had the pleasure of working with. Her ability to approach common, as well as complex problems in a fresh and precise way, is a gift she brings to every facet of her professional life."

~ Troy Mikell, former colleague at Ogilvy & Mather,
Entrepreneur at Mikell Ads



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